

Eventmaster.

Sign Out Services f t @



€12,281

Raised by 422 supporters

DONATE NOW

SHARE PAGE

START FUNDRAISING

Cycling Ireland Fundraising Campaign

Story

Cycling Ireland is the National Governing body for cycling across the island of Ireland. Our vision is to develop an island enriched by cycling.

SHARE YOUR STORY

FUNDRAISERS	CHARITY	
Roberto Fontana	Suicide or Survive	€1,639
Maria Goss	Mental Health Ireland	€890
Oliver Doherty	Mental Health Ireland	€883
Tony Whittam	Dublin Simon Community	€794

CHARITIES	Search	
Breast Cancer Ireland		€1,867
Mental Health Ireland		€1,823
Suicide or Survive		€1,639
Dublin Simon Community		€794

Eventmaster.
Fundraising

Eventmaster.



Ticketing

3K+

Events hosted annually

1.1M

Tickets sold annually



Fundraising

€10.75M

Raised for Charities

200+

Charities Onboarded



Membership

200K

Members per annum

1k+

Clubs Registered

100% Irish owned company based in Limerick. 

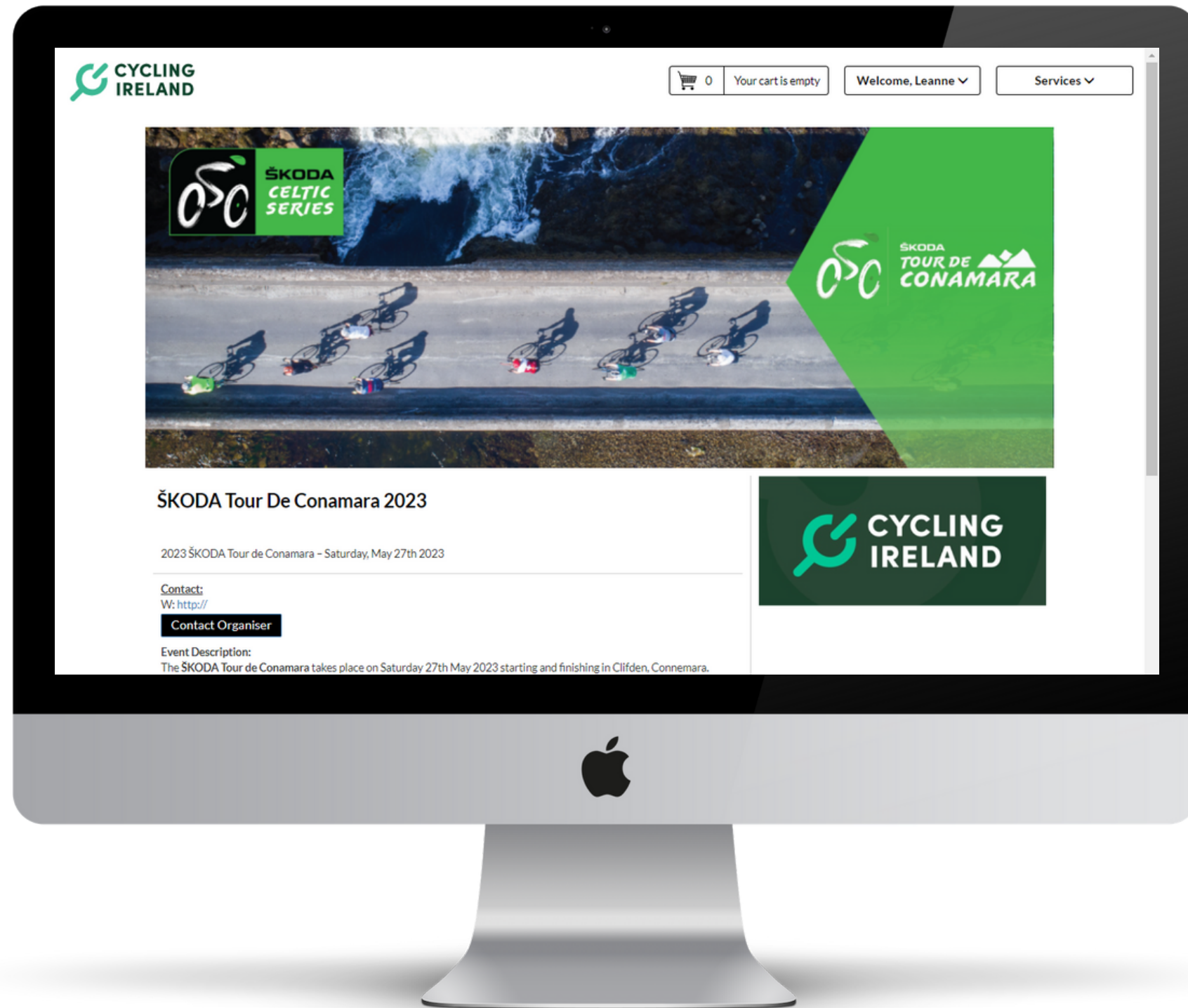
Trusted Charity Partners.



2000+

Onboarded Charities

Fundraising Events



The fundraising platform is already the official fundraising partner for Ireland's largest sporting and fundraising events. This includes the Dublin Marathon, Great Pink Run and Belfast City Marathon.

[Click here to view the Campaign](#)

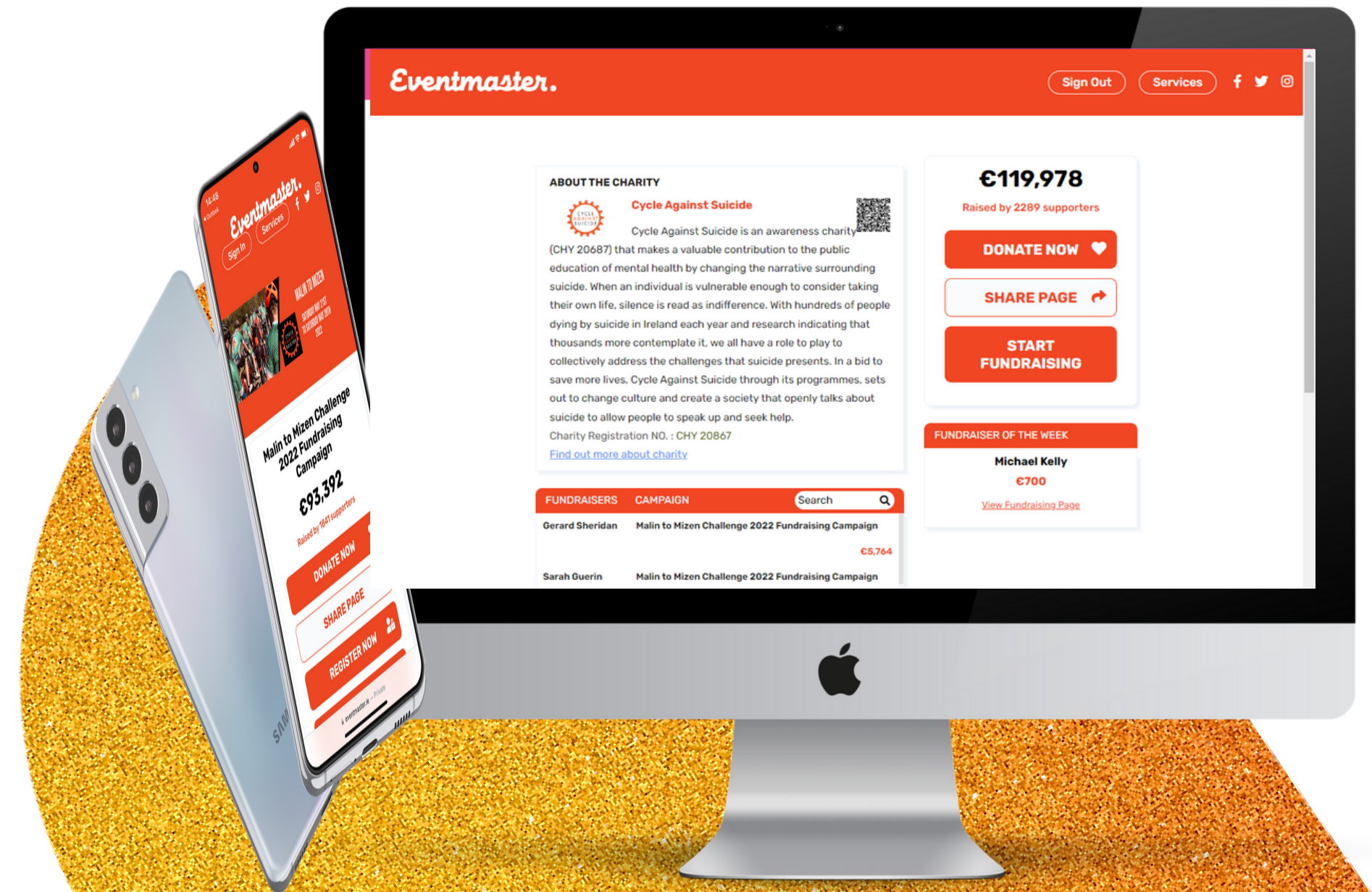
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Integrating Fundraising.

How it Works

If an organiser would like to incorporate fundraising into their event there are a range of options to suit their needs.

[Click here to view](#)



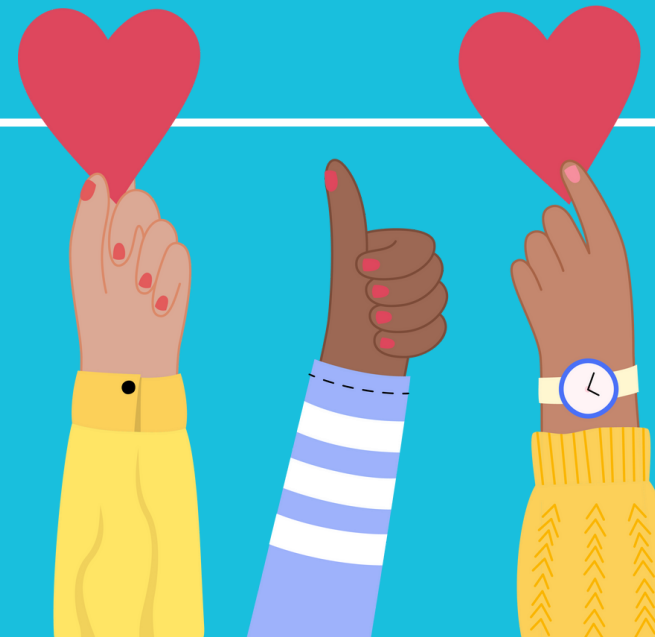
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Integrating Fundraising.

Fundraise for a Single Charity



Fundraise for Multiple Charities.
(Money is automatically split between)



Fundraise for All Charities.
Participant can choose their charity

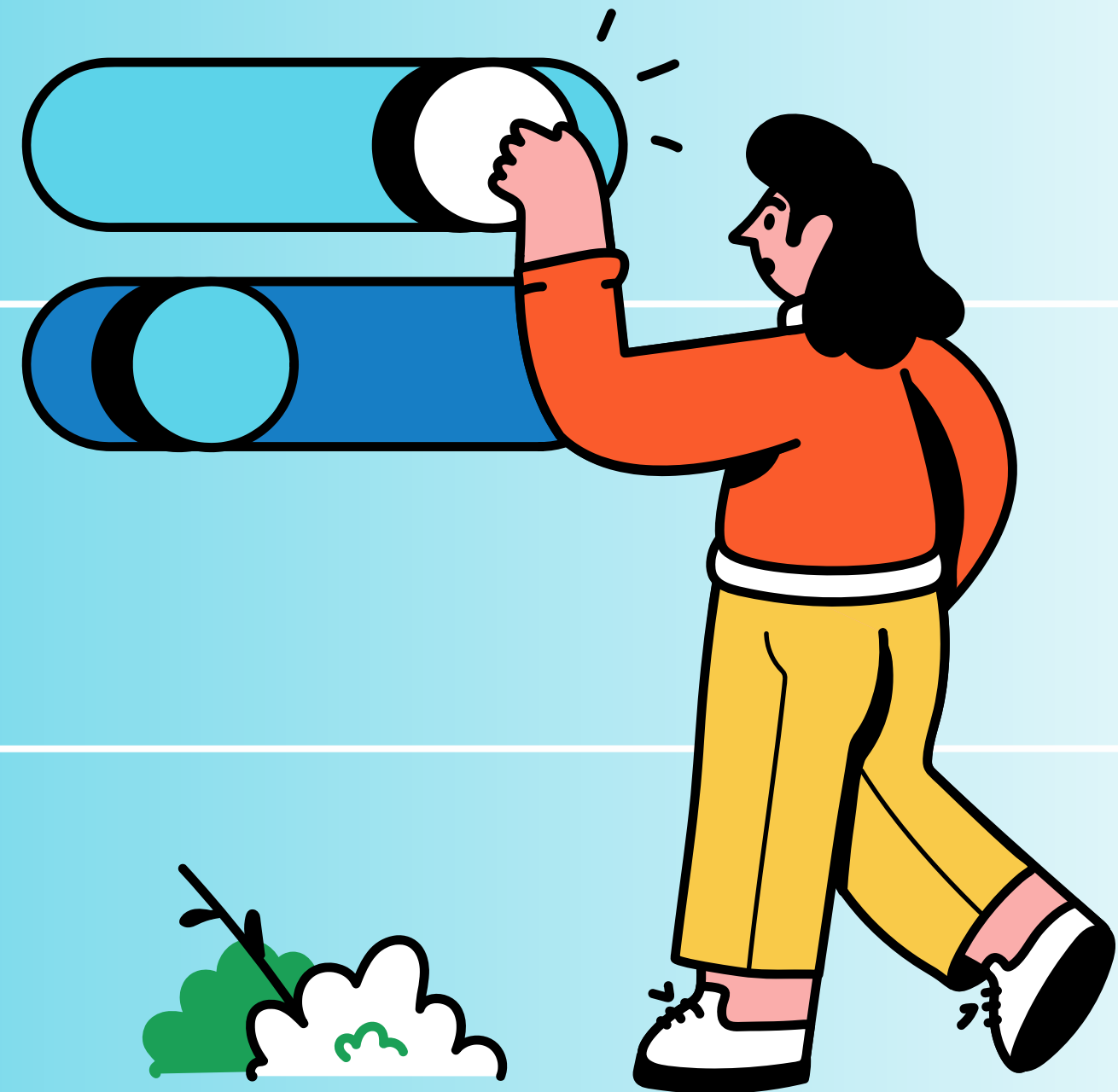


Integrating Fundraising.

Pages can be automatically created as people register.

People are asked during registration if they would like to fundraise while taking part.(Yes/No - Default is Yes)

People are asked during registration if they would like to fundraise while taking part.(Yes/No)



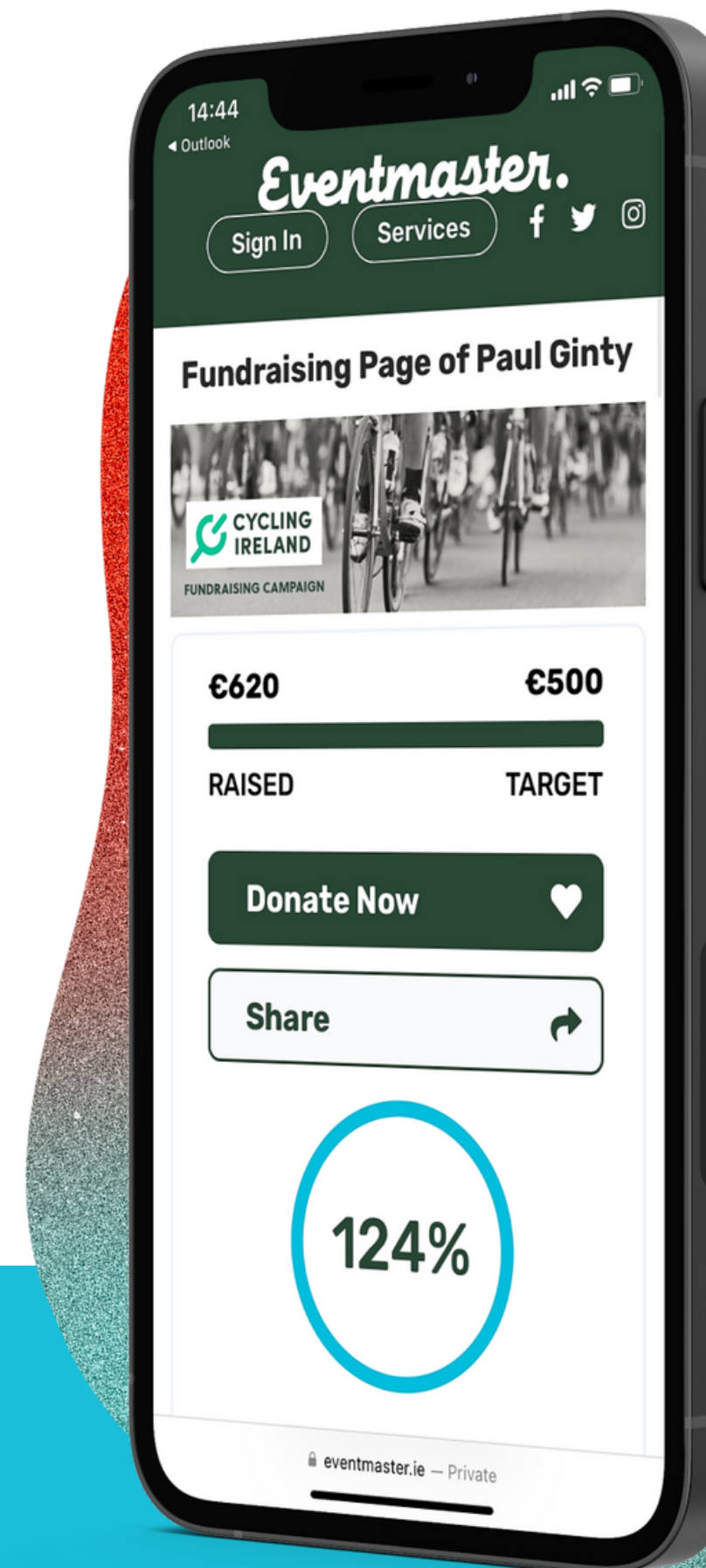
Fundraising.

How it works

After a person registers for an event, they will get the link to their customisable fundraising page instantly in their confirmation email.

Fundraisers can self-administer their pages via their Eventmaster Account (Manage my Booking). This means their event ticket and fundraising pages are all under the one login.

Fundraising Page Example



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Win, Win, Win



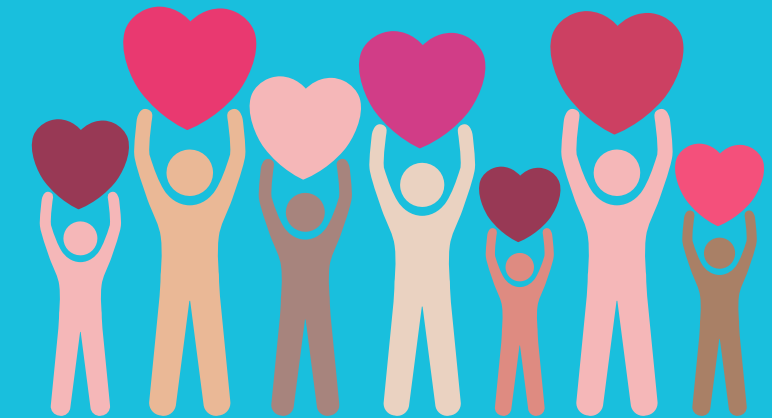
Charities

Charities benefit instantly by receiving funds in real-time. There is no cost to the charities to use the system or receive donations



Organisers

Your event gets increased promotion and statistically will have more participation and media coverage at no extra cost.



Participants

Your participants get that feel good factor while taking part, knowing they have made a difference or took part in an event that overall benefitted charities as a whole.

There is no cost to charities, organisers and participants to use the fundraising platform.

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Fundraising as Marketing.

2

Increased positive media coverage of your event as participants make a difference.



1

Free Promotion of your event as participants share thier fundraising efforts



3

**+15.7%
MORE**



On average, events with integrated fundraising have increased ticket sales as friends and families are more likely to book together.

Fundraising as Marketing.

5



By working alongside charities you can benefit from the charity fundraising engines also including potential to access their social pages, their ambassadors etc

4

Access to Human interest stories. Ask during registration why participants are taking part



6



Use your campaign leader board as a weekly marketing tool, including the 'Fundraiser of the Week' feature.

7

Event Sponsors like to see charities involved as they benefit from their brand being associated with doing good for the community.



Leaderboard

See how your event is benefitting charities

Track how your participants are doing in their fundraising efforts with your own campaign leaderboard.

You can share this leaderboard publicly as it has built in options for people to register and create fundraising page.

Fundraiser of the Week



FUNDRAISER OF THE WEEK

Jimmy Doyle
€170

[View Fundraising Page](#)

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CHARITIES Search

Charity	Amount
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Suicide or Survive	€1,639
Dublin Simon Community	€794
The Alzheimer Society of Ireland	€650

[View the Leaderboard](#)

The Benefits

Build It.

Custom Integration

Choose which fundraising option meets your needs for each event. Whether you want one charity or all of them we can create a custom campaign.



Sell it.

Integrated Donations.

Don't want to integrate fundraising? Easily add a donation option as part of the booking process for your attendees.

Be You.

Use your own branding.

Your fundraising campaign page is built to match your event logos and banner. This can be further customised with different messaging and your event color palette.



Built In.

Marketing Communications

Your fundraisers will get automated encouragement communications with tips on how to increase their donations and congratulate them on their achievements. These comms can be disabled or be set at different levels of intensity.

Pricing Structure.



stripe

It's Free.

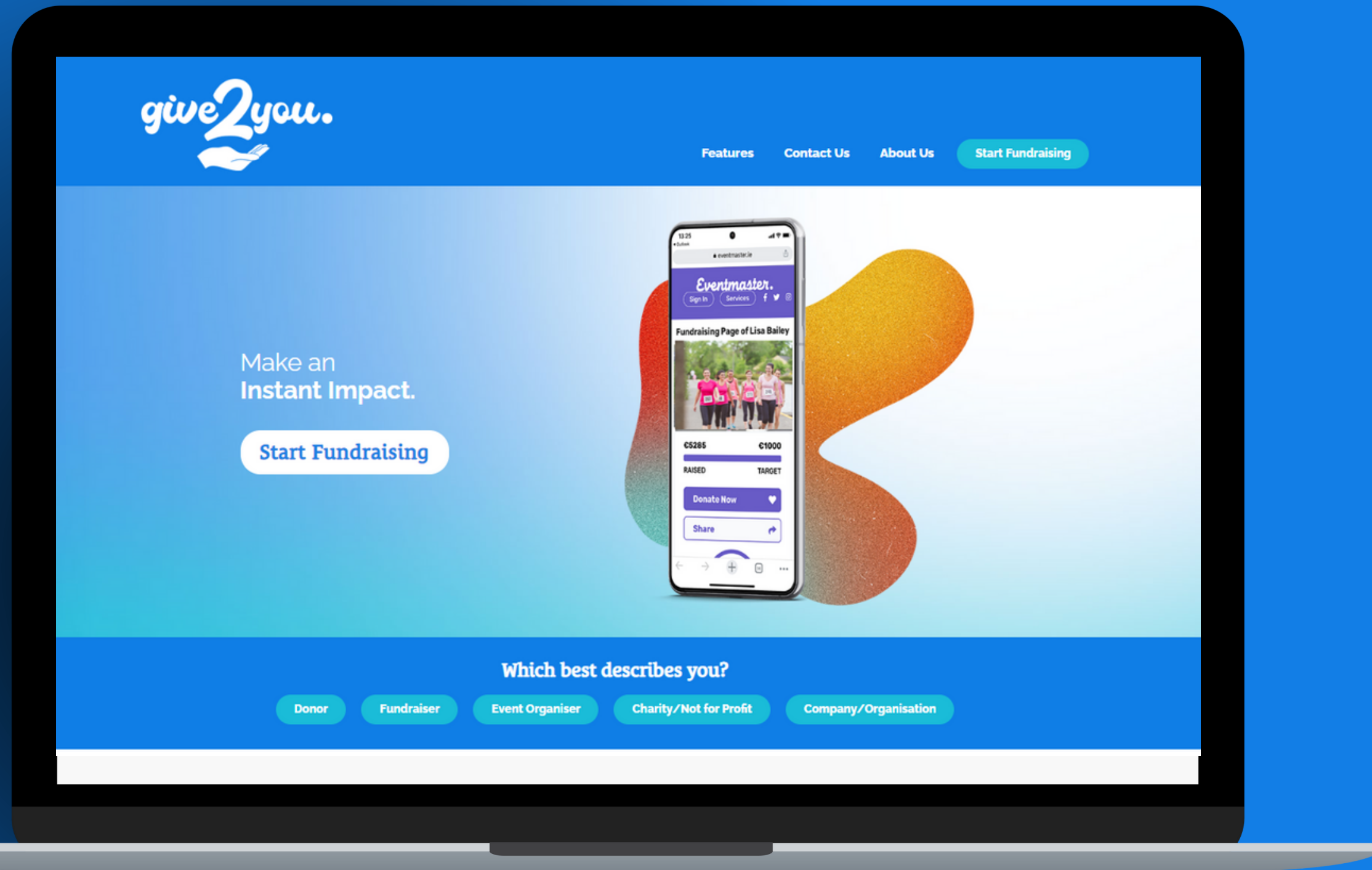
There is **No Cost** to use the fundraising platform or to integrate this into your event.

We're proud to be a free platform for charities, organisers and participants in enabling them to make a difference.

As we are powered by Stripe, all donations go directly to the chosen charity in real-time as people donate. This means your event and participants can have an instant impact.

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Coming Soon.



give2you.



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Eventmaster.

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